

SuperYacht Owners' Guide Launches in Monaco

Wednesday 21 September saw the launch of the 2011-2012 SuperYacht Owners' Guide in Monaco and the evening was a great success. Champagne and nibbles were served to over 250 guests, the branded laser logos looked impressive against the surrounding walls and an excellent night was had by all.

This year's edition goes environmental with a piece on reducing carbon omissions. We delve into matter of money laundering and ask the question "how well do you really know your customer"? Rainsford Mann Design (RMD), Clifford Denn Design and BMT Nigel Gee have given us their take on how yacht design is evolving and talk about their latest creations. We also look at the new regulations and port state controls that will be having an effect on owners in the not too distant future.

ANT (Advanced New Technologies) were our VIP sponsors for the event, which was held at Zest bar on the Rascasse corner. The company specialise in fitting luxury yachts and homes with automated entertainment, IT, communications and security systems and have been valued clients for a number of years now.

The SYOG awards programme was also launched at the party.

The award for "Contribution to Superyacht Knowledge" went to Dominion Consultants. Having opened an office in Antibes last October, the company offers yacht & aviation, finance, banking & accountancy services, aswell as company and trust information. MD Chris Allix has been in the business for many years and still remembers vividly the very first Monaco Yacht Show!

The second award for "Superyacht Design of the Future" went to BMT Nigel Gee, a subsidiary of BMT Group. They have developed Project Utopia in partnership with Yacht Island Design. James Roy, Yacht Design Director at BMT Nigel Gee, picked up the award and explained "Utopia is not an object to travel in, it is a place to be, an island established for anyone who has the vision to create such a place."

We provided 2 private car services during the show. On the first day of the show Elite Rent provided us with 2 branded sports cars, which clients could use to travel around the show and if they wished, see the sights of Monaco in.

We also formed a partnership with France Disposition who provided a private shuttle service for every evening of the show. As we had learned in previous years, trying to get a taxi in Monaco can be very difficult, so we felt the need to do something about it this year. Everybody who used the service said that it was a great idea and it saved them a lot of time and trouble. Franck, of France Disposition treated passengers to a chauffeur service complete with glass of champagne.

We look forward to seeing you all again next year.



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